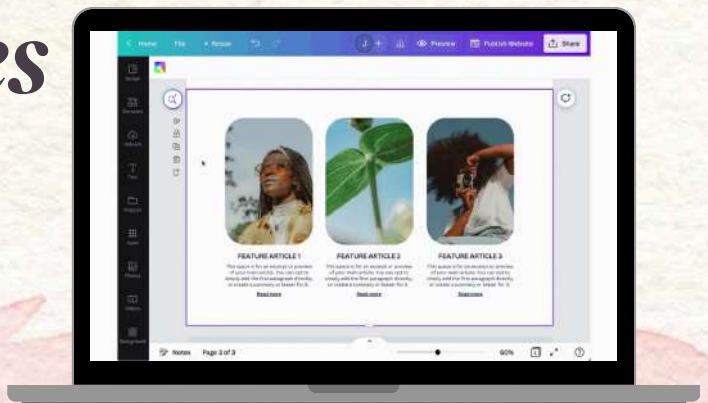# CRAFTING IMPACTFUL PRESENTATIONS!

Mastering Slides Design

with Canva

by:

Assoc. Prof. Dr. Hafizah Mohamad Hsbollah

Trainer & Canva Community Canvassador

This hands-on workshop is designed to guide beginners in mastering the basics of Canva, enabling them to create high-impact and visually compelling slide presentations. Participants will be guided through the process of structuring content and designing slides, with a strong emphasis on applying essential design principles, including CASPER. This session is ideal for anyone looking to enhance their presentation design skills for academic, professional, or educational purposes. By the end of the workshop, participants will be equipped with the skills and confidence to craft presentations that are clear, engaging, and aesthetically appealing.

14 October 2024

9:00 AM - 5:00 PM (UTC +8, MYT)
ONLINE ZOOM MEETING

Fee: **RM150.⁰⁰**

REGISTER NOW!
bit.ly/mastering_canva

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Mastering
SLIDES DESIGN WITH CANVA
Crafting Impactful Presentations

This one-day workshop is designed to equip participants with essential skills in using Canva to create high-impact slide presentations. The workshop is suitable for new Canva users as well as those looking to enhance their slide presentations by making them more interactive and visually compelling. Participants will be guided on how to apply essential design principles, including the CASPER principles, ensuring their slides are visually appealing and effective in communicating their messages. Using Canva as a transformative tool, participants will learn to advance their presentations from basic designs to more interactive and polished layouts. By the end of this workshop, participants will transform from Canva novices to confident users, capable of crafting clear, engaging, and impactful presentations for academic, professional, or educational purposes.

OBJECTIVES

This programme seeks to help you:
- Recognize the key design principles essential for creating effective and visually appealing presentations.
- Learn how to apply basic Canva tools to design and create simple, visually cohesive slide presentations.
- Develop interactive presentations by utilizing advanced Canva features, including multimedia elements, transitions, and animations.

WHO SHOULD ATTEND

This workshop is designed for undergraduate and postgraduate students, academicians, researchers, and anyone looking to enhance their design skills using Canva. It's also ideal for professionals, educators, and content creators who want to create visually appealing presentations, social media graphics, or promotional materials with ease. Whether you're a marketer, social media manager, or simply interested in advancing your slide creation skills, this workshop will provide you with the tools and techniques to design like a pro.

METHODOLOGY

The workshop will combine interactive lectures, hands-on exercises, and real-time demonstrations to ensure a comprehensive and engaging learning experience. The methodology is designed to facilitate theoretical understanding and practical application of Canva in designing impactful slides presentation.

WORKSHOP BENEFITS

- Workshop materials, including workbook
- Video recordings with lifetime access.
- WhatsApp support group
- E-certificate provided upon completion.

WORKSHOP REQUIREMENTS

Participants are required to have an active Canva account to fully engage in the hands-on exercises and practical applications.

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TENTATIVE PROGRAMME OUTLINE

Time	Activity
8.45 am - 9.00 am	Participants login to join the workshop
9.00 am - 10.30 am	**Session 1: Understanding Presentation Design Principles** • Introduction to CASPER Design Principles: Contrast, Alignment, Simplicity, Proximity, Emphasis, Repetition. • Introduction to Canva's Interface and Essential Tools
10.30 am - 11.00 am	Break
11.00 pm - 1.00 pm	**Session 2: Getting Started with Canva (Beginner Level)** • Navigate Canva tools, features, and template options. • Hands-on: Creating a simple slide presentation using templates and basic elements (text, images, shapes)
1.00 pm - 2.00 pm	Lunch Break
2.00 pm - 5.00 pm	**Session 3: Advanced Canva Features and Interactive Presentations** • Exploring Canva's advanced features: multimedia, transitions, animations • Hands-on: Enhancing presentations with videos, audio, and animation • Final Review & Feedback: Peer review of presentations and suggestions
05.00 pm	End of Workshop

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SPEAKER/TRAINER

ASSOC. PROF. Dr. Hafizah Mohamad Hsbollah

Dr. Hafizah Mohamad Hsbollah is an Associate Professor at Tunku Puteri Intan Safinaz School of Accountancy (TISSA-UUM). She holds a Master of Science degree from Universiti Putra Malaysia and a PhD from The University of Western Australia, Australia. Dr. Hafizah has been teaching various accounting information systems subjects, including systems analysis and design, database management systems, and strategic information systems planning. In addition to her academic role, Dr. Hafizah is a Canvassador under the Empower Canvassador program, dedicated to empowering the community through Canva. She actively conducts training workshops on Canva, guiding educators, students, and professionals in using the platform to enhance creativity and improve presentation skills. She also trains educators on using Canva as an interactive digital learning tool to foster classroom engagement and meaningful learning experience. Her expertise helps in transforming traditional presentations into dynamic and interactive learning experiences.

TERMS & CONDITIONS FOR ONLINE WORKSHOP

WEBINAR FEE
- Fee is payable to ACADEMIC RESEARCH SOCIETY OF MALAYSIA
- Full payment shall be made at the point of online registration.
- Access to join the webinar shall be granted only upon full payment as per the above requirement.

WEBINAR ACCESS LINK
- The Access Link will be emailed at least 24-hours before the commencement of the workshop.
- The Access Link should not be forwarded/shared with others.

PAYMENT MODE
- Payment must be made through the online payment or bank transfer.
- Payment by cheque is NOT ACCEPTABLE.

CANCELLATION
- No refunds will be made for participants who failed to join the workshop.
- Paid registration that is cancelled can opt to transfer the paid amount to future event(s).

CERTIFICATE OF ATTENDANCE
- Participants will be issued with an e-certificate of attendance after they submit the post-course evaluation after the completion of the workshop.

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DATA PROTECTION
- Participants confirm that the information they provide is true and accurate. They give consent for the organizer to collect, process, store, and use their data, excluding what is covered under the Personal Data Protection Act 2010.

DISCLAIMER
- The organizer may change the date(s), time(s), or cancel the webinar due to unforeseen circumstances. Participants understand that the organizer is not liable for any costs, damages, or losses resulting from these changes or cancellations. Additionally, the organizer reserves the right to make alternative arrangements if needed, without prior notice. By registering, participants acknowledge that they have read and agreed to these terms and conditions.